

CERTINIA PSA & PROJECT MARGIN OPTIMIZATION

OVERVIEW: Gain absolute control over your project delivery to maximize resource utilization and protect project profitability.

1. BUSINESS FRICTION

Current operational roadblocks and pain points.

■ Poor Visibility

Leadership lacks a real-time view into project health, finding out about delays only when it's too late.

■ Inefficient Capacity

Resource managers struggle to forecast utilization, leading to benched talent and burned-out teams.

■ Unpredictable Margins

Scope creep and disconnected time-tracking make it impossible to predict final project profitability.

2. OPPORTUNITY

The AblyPro mechanism deployed to modernize operations.

■ Project Dashboards

Deploy comprehensive dashboards that track project health, budget burn, and milestones in real-time.

■ Predictive Capacity

Implement capacity models that forecast resource needs months in advance to optimize hiring and staffing.

■ Change Management

Enforce strict, system-driven change request processes to instantly capture and bill for out-of-scope work.

3. OUTCOME

Measurable business value and financial returns.

▶ Project Dashboards

Deliver projects on-time and on-budget consistently, with zero surprises for the executive team.

▶ Higher Utilization

Maximize billable hours and minimize bench time across your entire delivery organization.

▶ Increased Margins

Protect and grow your project profitability by eliminating unbilled scope creep and optimizing resources.

